Communication sciences

General information	
Academic subject	SOCIOLOGY OF CULTURAL PROCESSES AND COMMUNICATION
Degree course	Communication Sciences
Academic Year	2021-2022
European Credit Transfer and Accumulation System(ECTS)	9
Language	Italian
Academic calendar (starting and endingdate)	March-June 2021
Attendance	Not compulsory

Professor/ Lecturer	
Name and Surname	Daniele Morciano
E-mail	Daniele.morciano@uniba.it
Telephone	
Department and address	Dipartimento di Scienze della Formazione, Psicologia, Comunicazione. Palazzo Chiaia-Napolitano, Via Scipione Crisanzio, 42, 70122 - Bari
Virtual headquarters	
Tutoring (time and day)	Please see: https://www.uniba.it/docenti/morciano-daniele/attivita-didattica

Syllabus	
Learning Objectives	To understand main teories and concepts of the academic subjet, by adopting them to reflect and explore a range of key issues of the contemporary society, in particular about the youth cultures, gender, migration and cultural differences, digital skills, media education, digital media in relation with socialization processes, learning and identity work.
Course prerequisites	Basic knowledge of the main theories and research methods in sociology.
Contents	The first part of the course will be dedicated to the main theoretical instruments developed by the sociological science with regard to cultural and communicative processes. General theories, theoretical models and concepts will be used in order to look at the main results of the sociological research about the cultural and communication processes. Classical sociologists will be explored in relation to cultural analysis, mainly Marx, Durkheim, Simmel and Weber, followed by a focus on the main theoretical framework about the relation between culture and society (the general theory of action from Parsons; the Cultural Studies; Bourdieu and the concepts of practice, habitus, cultural capital: the School of Frankfurt. The third part of the programme will offer a review of the some main research issues in the sociology of cultural and communication process, specifically the religion, the everyday life, the socialization processes, communication and languages, new media and education, gender studies, creativity, youth culture and cultural changes, migrants and cultures. The final part will be dedicated to the new media, specifically to the social practices of digital tools and languages among young people.

Books and bibliography	LOREDANA SCIOLLA, PAOLA MARIA TORRIONI (2020). Sociologia dei processi culturali. Cultura, individui, società. Il Mulino R. Stella, C. Riva, C.M. Scarcelli, M. Drusian (2018), *Sociologia dei new media*. Seconda Edizione, Torino, Utet
Additional materials and notes	The complete study of the reference texts listed above is required, except for some parts whose reading is optional. In particular, those parts whose reading is optional are the following: For the book: Sciolla L., Torrioni P.M. (2020). Sociology of cultural processes. Culture, individuals, society. Il Mulino - paragraph 3 of Chapter I - paragraph 4 of Chapter III - sub-paragraph 2.2 of Chapter V For the book: Stella et al. (2018), Sociology of new media. Second Edition, Turin, Utet - all of chapter. 7

Work schedule			
Total	Lectures	Hands on (Laboratory, working groups,seminars, field trips)	Out-of-class study hours/ Self-study hours
Hours			
60	40	20	
ECTS			
9			
Teaching strategy	Lectures and group discussions		
Expected learning outcomes			
Knowledge and understanding on:	Basic knowledge about the peculiarity of the sociological science. Ability to understand the main sociological terms applied to culture, communication and media education		
Applying knowledge andunderstanding on:	Being able to apply the main theoretical tools of sociology to the exploration, observation, analysis and interpretation of cultural and communicative dynamics, with a specific attention to cultural change, youth cultures, critical analysis of new media, social practice between online e off line among young people, also from and educational perspective.		
Soft skills	· *Making informed judgments and choices* Good level of critical thinking and reflection acquired through the application of analytical tools of sociology to the cultural and communicative processes		

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	· *Communicating knowledge and understanding*
	Good level of communication skills to develop during classroom simulation, even during frontal lecture and team working exercises
	Capacities to continue learning
	Good level of self-learning skills, including the use of web to look for information and detailed contents, as well as the cooperative learning during the work group

Assessment and feedback	
Methods of assessment	Written in presence exam compatibly with anti-covid regulations. In the event that in-presence examination is not permitted by anti-covid regulations, the examination will be carried out in oral form in digital mode through the Microsoft Team platform.
	The written test will consist in the writing of a paper on a list of minimum 3 maximum 5 thematic tracks provided, in a maximum time of 2 and a half hours.
	The oral exam will be based on the presentation of concepts, theoretical frameworks, phenomena and significant themes with respect to cultural and communicative analysis from a sociological perspective, chosen by the teacher and / or proposed by the student.
	Any intermediate exemptions will be communicated by the teacher at the start of the lessons
Evaluation criteria	· *Knowledge and understanding*
	Sufficient level od knowledge about the classics of sociology of culture and communication;
	Good level of knowledge about the main processes and social actor observed by the sociology of cultural processes and communication (first book, part II and III);
	Good level of knowledge of sociology of new media, particularly on
	- Theories of Computer-Mediated-Communication
	- Language of the new/digital media
	- Digital media, social interactions and identity work;
	- Digital skills and media literacy
	- Digital divide
	· *Applying knowledge and understanding*
	· *Autonomy of judgment*
	Good level of competences in the application of sociological theories and concepts to the observation and critical reflection of key-issues particularly relevant for society, public policy, mass media, education
	· *Communication skills*
	Good synthesis skills of the theoretical-conceptual frameworks of the subject.
	Good ability to present the phenomena of interest in the subject in oral and written form, adopting their language appropriately
	· *Capacities to continue learning*
	good ability to autonomously search for complementary and supplementary learning resources with respect to those offered by the course, in particular through the use of access devices to learning resources in the digital space.
Criteria for assessment andattribution of the final mark	The final grade is awarded out of thirty. The exam is passed when the grade is greater than or equal to 18

	In the case of a written test, the final grade will result from the average of the marks attributed to the paper of each thematic track, giving equal importance to all the expected learning levels (comprehension, applied understanding, independent judgment, communication, ability to learn). In the case of oral exams, the final grade will result from the average of the marks attributed to the presentation and the ability to discuss with the teacher on each topic proposed by the teacher or student, giving equal importance to all the expected learning levels (comprehension, comprehension applied, independent judgment, communication, ability to learn).
Additional information	